



Heritage
Trust
Network

HERITAGE TRUST NETWORK CONFERENCE 2023

15-17 OCTOBER

NEWCASTLE GATESHEAD

**SPONSORSHIP AND
ADVERTISING
OPTIONS**



www.heritagetrustnetwork.org.uk

HERITAGE TRUST NETWORK

CONFERENCE 2023

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NEWCASTLE GATESHEAD

The Heritage Trust Network Conference 2023 will be held in Newcastle Gateshead from Sunday 15th to Tuesday 17th October.

The event is aimed at heritage industry professionals and volunteers from charities, social enterprises, community organisations, local authorities, funders and businesses. It will attract over 200 attendees from across the UK for a three-day event of discussion, networking, peer learning, heritage visits and tours and of course a bit of fun!

It is an ideal opportunity to promote your business and organisation to others within the heritage sector and make those quality connections.



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SUNDAY 15 OCTOBER
TOURS & VISITS TO HISTORIC PLACES AND
PROJECTS.
RECEPTION DRINKS.

MONDAY 16 OCTOBER
FULL DAY CONFERENCE WITH
WORKSHOPS, EXHIBITION & SPEAKERS.
EVENING DINNER.

TUESDAY 17 OCTOBER
TOURS & VISITS TO HISTORIC PLACES AND
PROJECTS.
FAREWELL LUNCH.



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CONFERENCE HEADLINE SPONSORSHIP £5,000

Make a splash and be our headline sponsor across all elements of the conference.

Includes:

- Logo on all Heritage Trust Network promotion for the conference
- Exhibition stand at the conference and drinks reception
- Banners at each element of the event including dinner & farewell lunch
- Up to six tickets for colleagues or guests to attend the whole event
- Advertorial spread in the event programme (full page advert & full page editorial)
- Opportunity to host a workshop or speaker slot



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EVENING DINNER SPONSORSHIP



Newcastle Cathedral will be the stunning background for 2023's Conference Dinner. This will be a great opportunity to entertain guests in style & really make an impression.

Includes:

- Logo on all Heritage Trust Network promotion for the conference
- Exhibition stand at the conference and drinks reception
- Banners at each element of the event including dinner & farewell lunch
- Up to six tickets for colleagues or guests to attend the whole event
- Full page advert & full page editorial in the programme
- Opportunity to host a workshop or speaker slot during the conference.



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DRINKS RECEPTION SPONSORSHIP

SUNDAY 15 OCTOBER

£1,500

Includes:

- Opportunity to speak at the Drinks Reception to an audience of 150
- Exhibition stand with banners at the drinks reception
- Promotion of sponsorship on all platforms post-event
- Half page advert or editorial in the event programme
- Two tickets to attend all elements of the event
- Up to four tickets for colleagues or guests to attend the reception drinks
- Exhibition stand at the conference element



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FAREWELL LUNCH SPONSORSHIP

TUESDAY 17 OCTOBER



Includes:

- Opportunity to speak at the Farewell Lunch to an audience of 100+
- Exhibition stand with banners at the farewell lunch
- Promotion of sponsorship on all platforms post-event
- Half page advert or editorial in the event programme
- Two tickets to attend all elements of the event
- Up to four tickets for colleagues or guests to attend the farewell lunch
- Exhibition stand at the conference element



2022 HERITAGE TRUST NETWORK CONFERENCE SPONSOR FEEDBACK

"I was really impressed by the conference – what a great atmosphere! It was a pleasure to be involved and we enjoyed having the opportunity to host the groups"

Cadw, Kate Roberts

"I think it's fair to say that we were thrilled to be part of it all, and send our heartfelt thanks to all the HTN team for your hard work"

Buttress, Jenna Johnston

"I thought the conference was a great success....someone said to me it was the best networking in years!"

AHF, Matthew McKeague

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WORKSHOP SPONSORSHIP £250

Includes:

- Logo on workshop promotion as part of the main event
- Announcement of sponsorship to audience of 200+
- One ticket to attend the conference element
- Business description and logo in the programme



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CONFERENCE KEYNOTE SPEAKER SPONSORSHIP

£500

Includes:

- Logo on talk promotion as part of the main event
- Announcement of sponsorship to audience of 200+
- Two tickets to attend the conference element
- Quarter page advert in the programme



2022 CONFERENCE DELEGATE FEEDBACK

"It was another fantastic Conference catching up with old friends and making new ones. The organisations and the impact of the projects are truly inspirational."

"Perhaps this conference should be part of Social Prescribing! It would give everyone in the sector a boost"

"I found it a very friendly and welcoming environment, that helps people to grow no matter what background you come from, it has amazing peers who just want to support people to grow and succeed."

"It brings together charitable trusts, funders and consultants into a common membership, where each helps each other."

CONFERENCE LUNCH & REFRESHMENT SPONSORSHIP

£750

Includes:

- Announcement of sponsorship at refreshment and lunch breaks throughout the conference with logo on the screen throughout breaks
- Banner near allocated tables for food and refreshments
- Two tickets to attend the conference element
- Half page advert or editorial in the programme



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BURSARY SPONSORSHIP

£800

OR PRICE ON APPLICATION
FOR INDIVIDUAL BURSARIES

Bursaries allow Heritage Trust Network to remove any barriers from people attending whether they are students, unemployed or new to the sector.

Sponsorship Includes:

- Announcement of sponsorship during Youth Engagement element of the conference
- Exhibition stand
- Two tickets to attend the conference element
- Half page advert in the programme

A bursary includes a full event ticket plus £100 expenses.



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CONFERENCE EXHIBITION STANDS

£350

Includes:

- Exhibition stand at the conference to meet over 200 delegates
- Two tickets to attend the conference element
- Business description and logo in the programme



www.heritagetrustnetwork.org.uk

PROGRAMME ADVERTISING FROM £95

Advertise and promote your services to 250 industry professionals attending all elements of the Heritage Trust Network Conference 2023.



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Type	Price
Advert full page	£250
Advert half page	£150
Advert quarter page	£95
Editorial full page	£250
Editorial half page	£150
Advertorial Spread (full page advert & full page editorial)	£395

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EXTRAS

Maximise your networking & promotion by attending all elements of the event or why not invite your colleagues and guests to the Heritage Trust Network Conference 2023.

Reception Drinks on Sunday 15th October
£25 per person

Full day conference on Monday 16th October
£95 per person

Evening Dinner on Monday 16th October
£75 per person

Visits and tours on Sunday 15th and Tuesday 17th
October
£15 per person per tour

Farewell Lunch on Tuesday 17th October
£25 per person



Please note all prices are excluding VAT

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Thank you for your ongoing support of Heritage Trust Network's Conference 2023.

For any enquiries, please contact hannah.thompson@heritagetrustnetwork.org.uk

