



heritage
lottery fund



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Great Places, Great Place Making – What role for HLF Investment?

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What am I going to talk about?!

- Who we are?
- Our current programmes
- My Thinking?!
- Landscape Partnership
- Townscape Heritage
- Great Places Scheme
- HLF in Hull
- The future?
- Conclusions

Who are we?

- UK's largest funder of heritage – HLF has supported over 41,000 projects allocating over £7.6 billion across the UK, including over half a billion pounds to more than 3,500 projects in Yorkshire & Humber.
- Since 1994 we have not only revitalised hundreds of museums, parks, historic buildings, landscapes and wildlife sites, but have also given new meaning to heritage itself.
- Heritage Lottery Fund grants have helped people to gain new skills, have encouraged volunteers in all age groups to come forward, and have energised whole communities.
- People from every walk of life are now involved with the heritage that inspires them, making choices about what they want to keep and share from the past, for the benefit of future generations.

Our Programmes

- Sharing Heritage, Our Heritage & Heritage Grants
- Resilient Heritage
- First World War
- GPOW & LPOW closing/closed
- Skills for the Future
- Young Roots & Kick the Dust
- Heritage Endowments
- **Heritage Enterprise**
- **Parks for People**
- **Landscape Partnership**
- **Townscape Heritage**
- **Great Places**

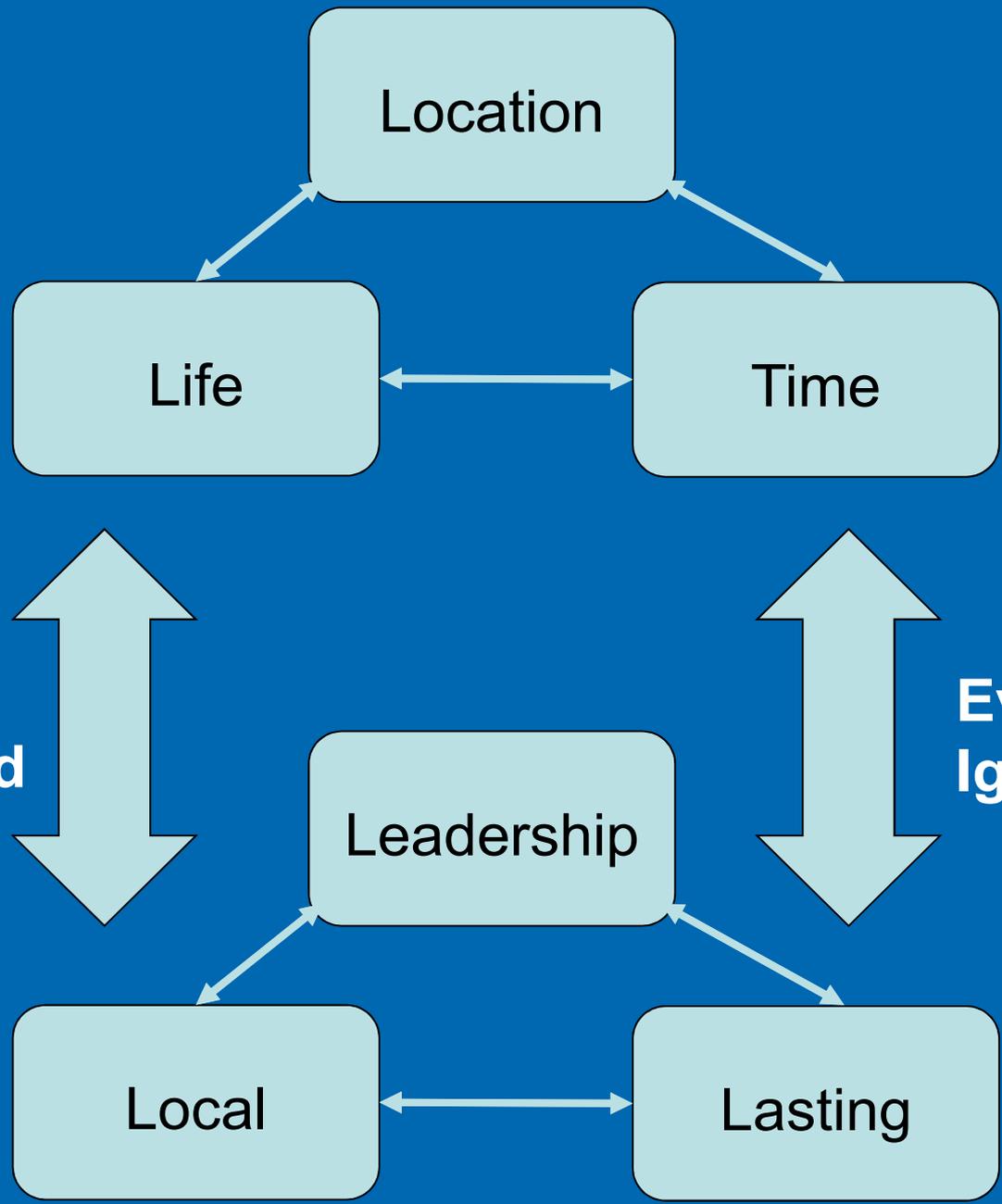


Key Place making programmes?

Frameworks?! Some thoughts...

- What makes a Great Place?
- A very personal thing?
- Perception and feeling
- What's a place like?
- How does it work?

HLF as a prompt



Informed / Uninformed

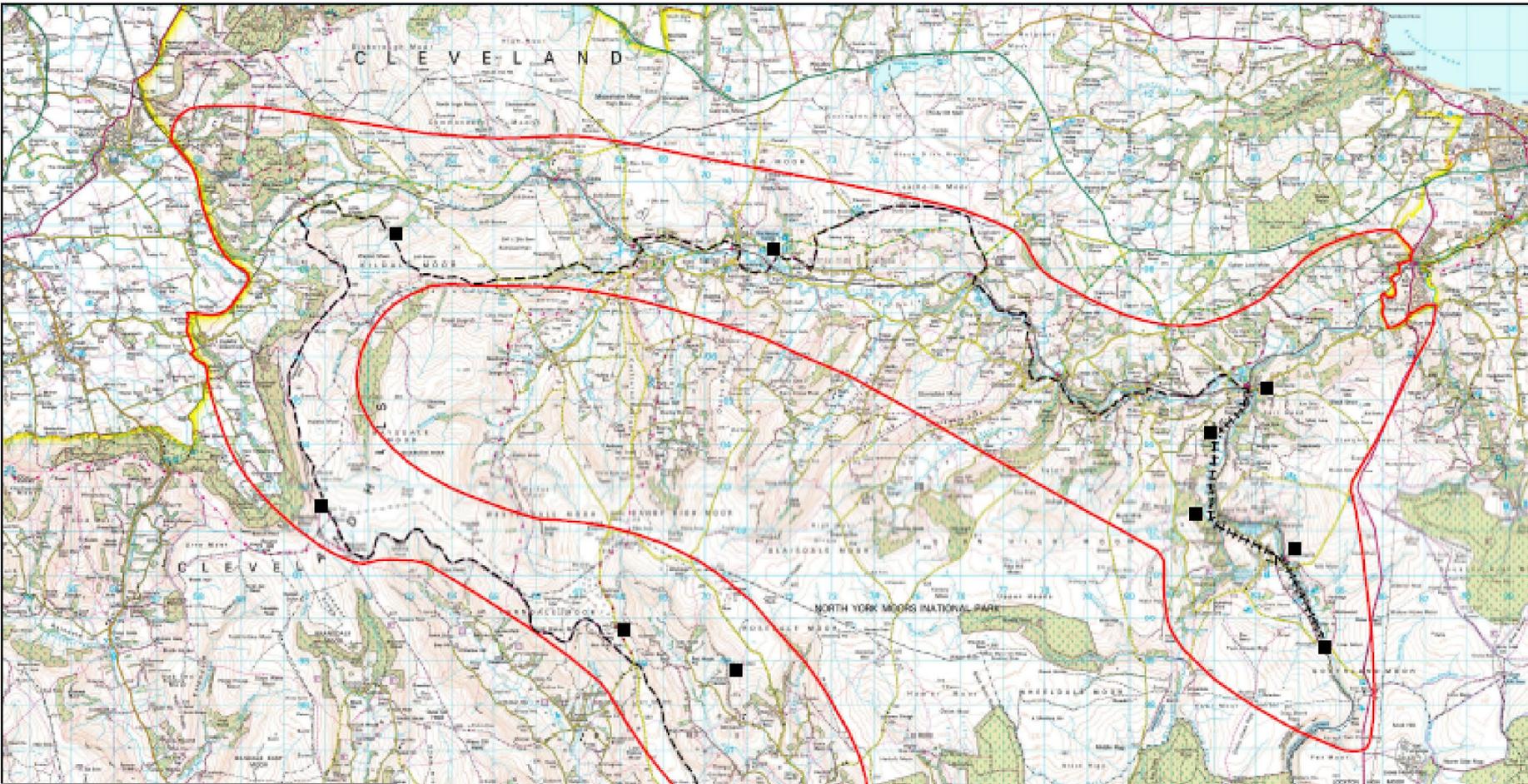
Evidence / Ignorance



SOME YORKSHIRE AND HUMBER EXAMPLES

Landscape Partnership Scheme

**This Exploited Land –
the trailblazing story
of ironstone and
railways in the North
York Moors**



THIS EXPLOITED LAND
 Map 1: The Landscape Area and Location (50,000 scale)

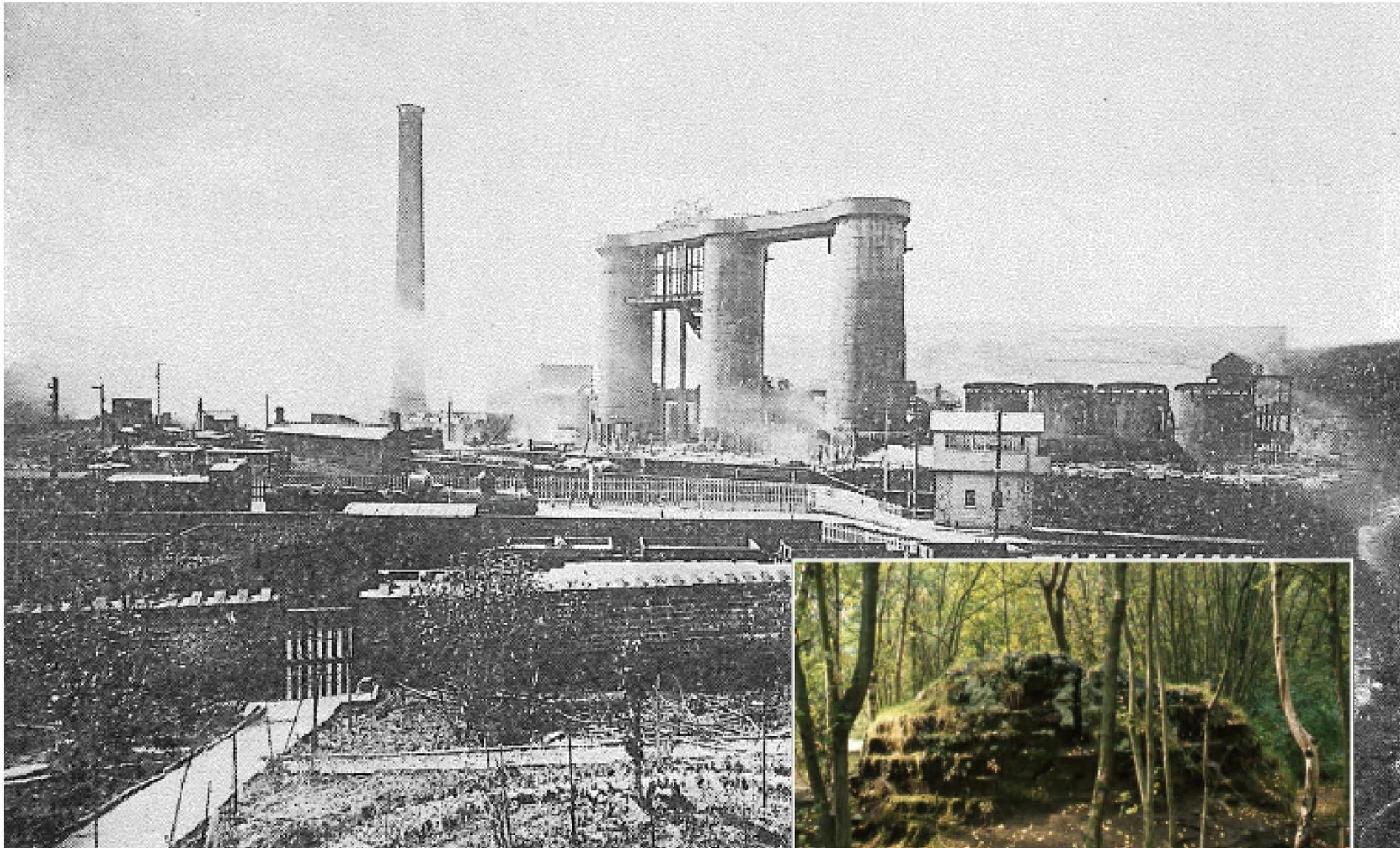
TEL area  Key Sites 
 Ironstone Way  Rail Trail 

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 North York Moors National Park Authority
 Ordnance Survey 100011000

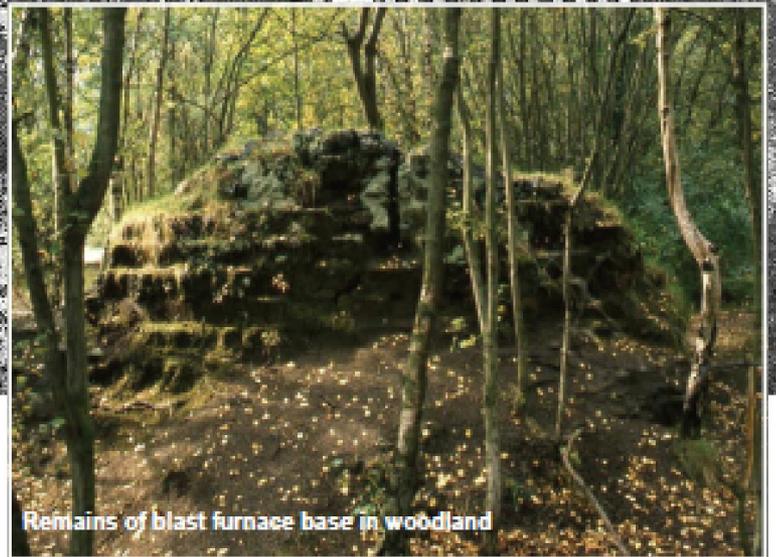
0 5,000
 kilometres



This Exploited Land



Grosmont Ironworks (1871 - 91) showing three blast furnaces



Remains of blast furnace base in woodland

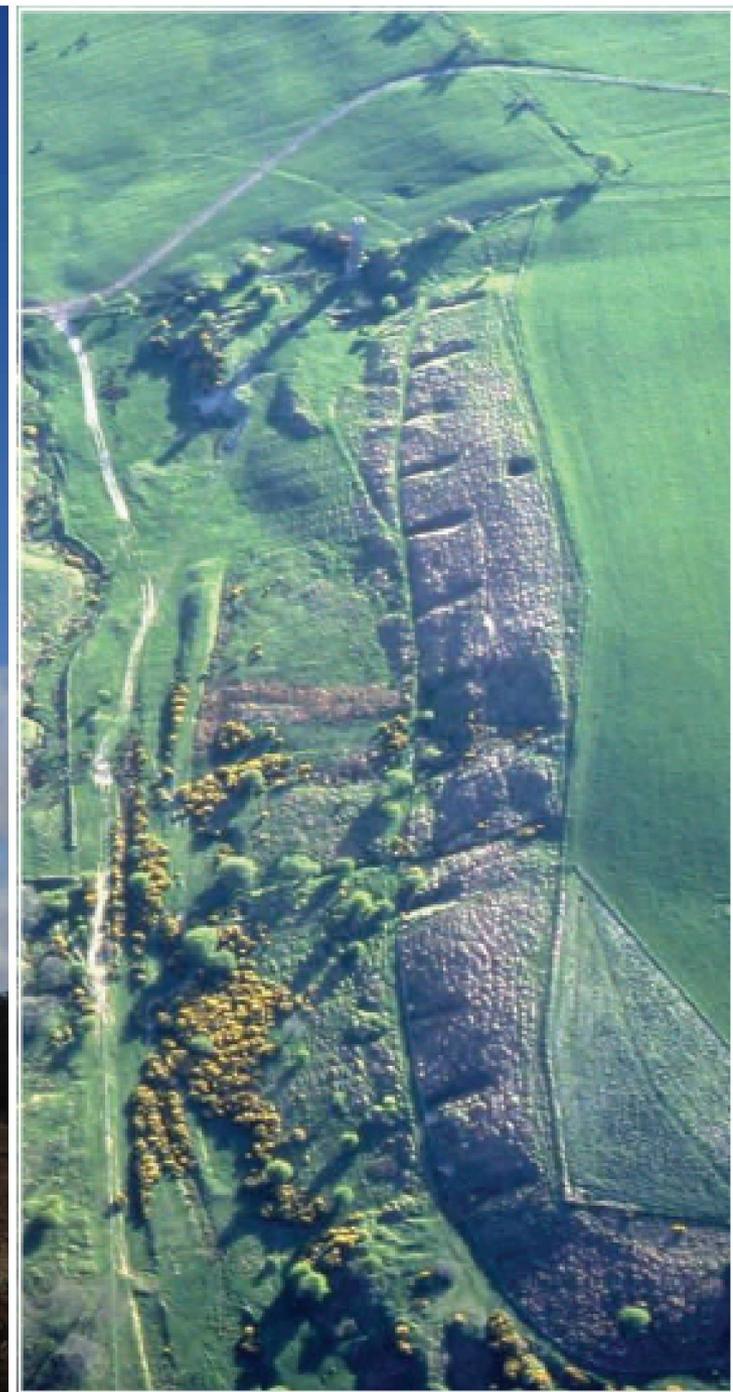
This Exploited Land

Warren Moor Mine

Pumping vault

Chimney

Aerial view



This Exploited Land



Rosedale

West mine kilns aerial view

Circa 1930's

Present day

By Fabrick Chambers

This Exploited Land

Rosedale

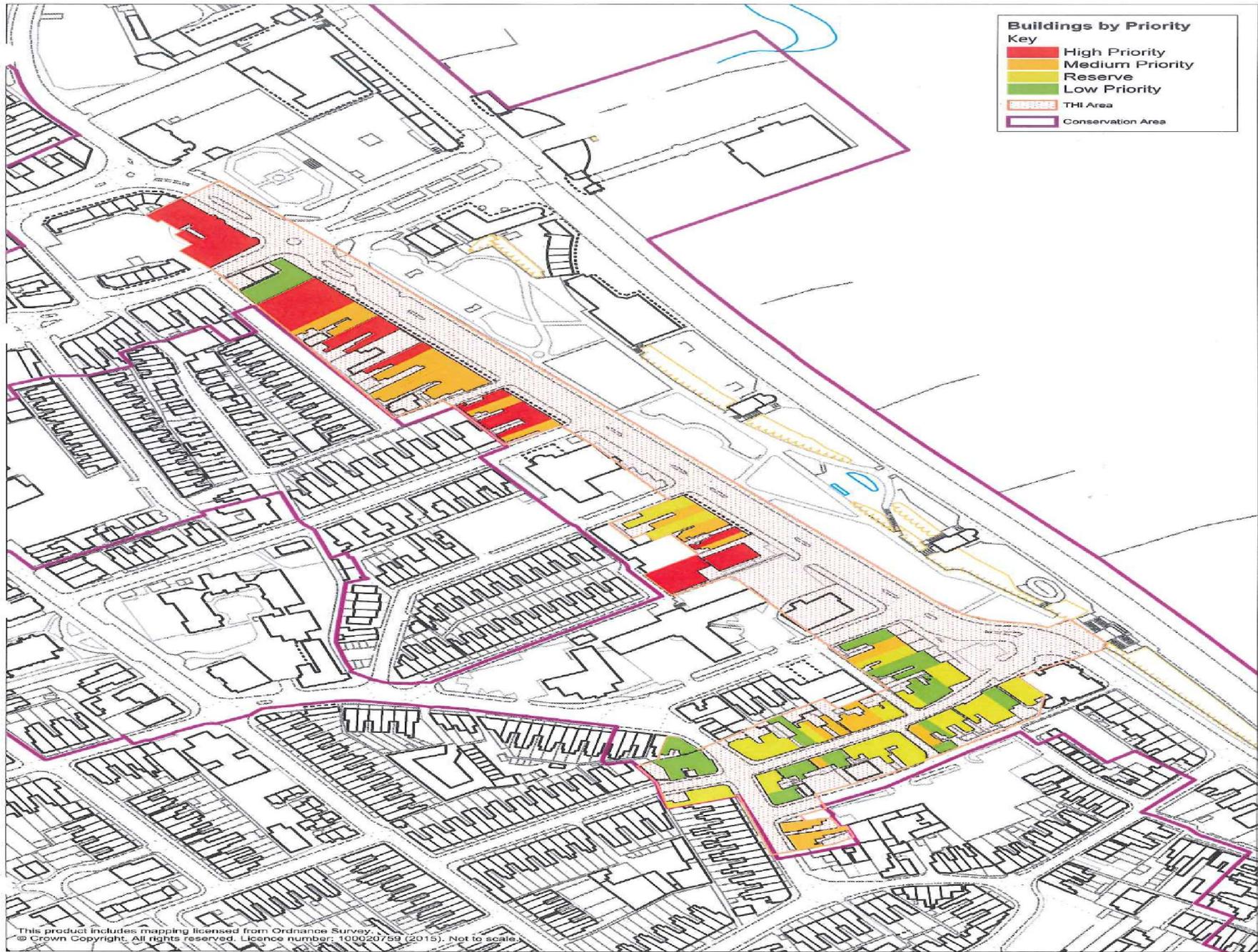
View of East mines, kilns and chimney



By Patrick Chambers

Townscape Heritage

Discover Cleethorpes' Heritage





Alexander Road







734 DOLPHIN HOTEL
CLETHORP P.S.



CCF: Mobile Climbing Wall

CCF: North Promenade Outdoor Fitness Zone

'Station Quarter' Key Development Site

CCF: New Entrance Gate to conclude refurbishment of the historic Pier & Pavilion

CCF: Alexandra Road - Public Realm Improvement to complement HLF investment in historic buildings & Public Realm

CCF: Cafe Dansant - New Build beach front entertainment venue

'Resort Arrival' CCF: High Street - Public Realm Work

CCF: North Promenade, Public Art, Lighting & Signage

'Resort Arrival' Key Development Site

HLF - TH Focus Area

HLF - TH Focus Area

HLF TH: Alexandra Road - Investment in historic buildings, shop fronts & public realm

CCF: Public Realm improvements to create 'Sea View Quarter'.
HLF TH: Investment in historic buildings & shopfronts

CCF: Central Promenade, Public Art, Lighting & Signage

Great Places Scheme

**Crossing the Watersheds –
breathing new vitality into our
rural economy through cultural
interventions and industry**

**Seamless: transforming
communities through culture –
Barnsley and Rotherham**

Great Places Scheme

Aims

- The Great Place scheme will enable cultural and heritage organisations to make a step-change in how they work together, and with other organisations in other sectors, in order that arts, culture and heritage contribute more to meeting local social and economic objectives.

What will the Great Place Scheme do?

- The Great Place Scheme is investing in 16 places across the country.

Crossing the Watersheds – breathing new vitality into our rural economy through cultural interventions and industry, £1,340,300

- Amazing upland countryside characterised by world class protected landscapes
- But severely below national averages for young people with steady population decline
- Great place beginning of journey to address major socio-economic issue
- Culture and heritage as a catalyst to attract and keep young people and families to live in Craven and the South Lakes
- Two councils and two National Park Authorities as partners with creative/heritage sector alongside

Crossing the Watersheds – breathing new vitality into our rural economy through cultural interventions and industry.



Crossing the Watersheds

- Councillor Myers, Craven Council said:
- "We want the image of our Great Place to be transformed to a place of opportunity and creativity that attracts younger people. We're so close to the digital and creative clusters in Manchester and Leeds, and through this project we will get the building blocks in place so that young creatives can stay or move here and do business here, reaping the benefits of an excellent quality of life while they still enjoy the same opportunities as in urban areas."

Seamless: transforming communities through culture – Barnsley and Rotherham, £1,264,000

- Significant deprivation with child poverty
- Significant industrial heritage linked to the Earls Fitzwilliam
- Great potential to become major visitor destinations
- Boost economic prosperity and growth
- Triangle of Wentworth Woodhouse, Wentworth Castle, Elsecar Estate Village
- Accompanying HE HAZ
- Local Cultural Strategy and wider regeneration
- Heritage and culture to tackle social through reigniting local pride and ambition

Seamless transforming communities through



Hull Schemes

- HLF has supported 125 projects in the city with grants totaling £49 million.
- Other significant investments from partners, for example Hull City Council putting £12m into the Yorkshire's Maritime City Project alongside £14m of National Lottery funding through HLF.
- HLF have invested £3m directly into the City of Culture Programme.
- Recently announced £3.2m for Pearson Park
- £3m for the Beverley Road THI
- The Deep was 50% funded with grants worth c.£25million from the Millennium Commission, and in 2017 alone the area received 29 grants from other National Lottery distributors.





re-form
landscape architecture

Hull city model provided by Arup

Hull: Yorkshire's Maritime City

lottery tuna

The Future

- Like many organisations HLF is going through change; externally the climate is volatile and ever changing
- We are developing a new strategic funding framework whilst feeding in the results of our tailored review
- Competition is high and National Lottery funding is fluctuating and we must ensure maximum value for the investment National Lottery players make in every project we fund
- Partners, including local authorities and most public sector organisations are still going through cuts or are reeling from the effects of ongoing or previous reductions – but...

Conclusion

- It's the sum of HLF AND other investments that really make a difference for place making
- The most powerful examples have a clear focus and relate directly to people in a powerful way
- Often good when top down leadership and bottom up action meet together
- Yorkshire and Humber as many good examples of how this has and is working
- To maximise this approach moving forwards partnership working is crucial – linking together resources, thinking and ways of working will allow us to make the best of what we've got
- Clear heritage and culture can be a significant driver for change!

How do you know it's worked?

- When your white van man provides deep philosophical insights?!
- “When it's dark is this van clean?”

Garry, 21





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